

# Brooke Camfield

# GRAPHIC DESIGNER & PRODUCTION ARTIST



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twohandsdesign.com



720-883-2325



Denver, CO

Education

**University of Colorado** 

Bachelor of Fine Arts | Photography



**Adobe Creative Suite** 

InDesign | Illustrator | Photoshop Acrobat | Bridge | Premier Pro

#### Microsoft Office

PowerPoint | Excel | Word

#### **Google Suite**

Doc | Sheets | Slides

**HubSpot | Mailchimp** WordPress & Elementor Workamajig | Asana | Trello

Partfalia twohandsdesign.com Meticulous Graphic Designer and Production Artist with over twenty years of experience, extraordinary imagination, and commitment to meeting deadlines. I have dynamic goal-setting abilities and criticalthinking skills and am accomplished in completing various projects with minimal supervision and maximum cooperation with fellow team members. Passionate about expressing ideas through beautiful design. Proficient in the Adobe Creative Suite-InDesign, Illustrator, Photoshop, Acrobat, and Bridge.

Experience
Two Hands Design | Graphic Designer & Production Artist Denver, CO | 20+ years

#### **Custom Book Interiors & Covers**

design, layout, and production

## **Print & Digital Assets**

- small businesses, advertising, and marketing firms
- creating original designs or working from set branding guidelines
- invitations, posters, fliers, menus, print ads, banners, web design, website graphics, email campaigns, infographics, social media campaigns, catalogs, e-books, forms, digital presentations

#### Branding

partner with small businesses to develop branding styles

The Denver Waldorf School | Admissions Manager Denver, CO | 8+ years

#### **Admissions Manager**

- managed enrollment & retention for a Pre-K-12th grade school
- established an on-line tour scheduling process
- converted the application process to a cloud-based system
- established a monthly webinar series

#### **Graphic Design**

- print ads, banners, fliers, invitations, checklists, post cards & posters
- created assets for digital presentations, updated the WordPress website, & created digital email campaigns through HubSpot

## **Remote Learning**

- established remote classrooms for the entire faculty & student body
- created how-to videos and interactive PDFs and provided one-onone technical support to the community-faculty, families, & students.

AARTPACK, Inc. | Production Artist Brookline, MA | 4 years

#### **Book Design & Layout**

- design, layout, typography, & production for educational books
- project management, art buying, art creation, & photo research